

Luxury Brand Buyers Mailing List



Visit us online at amerilist.com

Total Universe: 4,003,874

Base Rate: \$95.00/M

Description Summary

Looking for top-of-the-line buyers? Implement top-of-the-line direct marketing! By utilizing this mailing list, you will have access to consumers who are making high-end purchases, like designer items, and many more products. These individuals enjoy the finer things in life and are not inhibited by a lack of money. They believe the luxury brands they buy represent an upscale lifestyle they enjoy living. The consumers included in this database want only the best when it comes to purchasing fashion, home decor, luxury cars, etc. With the most accurate direct marketing data on the market, your business could benefit significantly from using this mailing list.

How Our Data Is Compiled

Our Luxury Brand Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2017, the U.S. market for luxury goods reached around \$179 billion
- The luxury product market is expected to increase to \$182 in 2018

Recommended Usage

The AmeriList Luxury Brand Buyers database is the perfect file for apparel and accessories catalogs, cosmetics, premium credit cards, gourmet food, luxury fragrances, home furnishings, jewelry, luxury automobiles, resorts, luxury travel accommodations, etc.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Home Owner

Occupation
Income
Net Worth
Catalog Buyers

Vehicle Owned
Credit Cards
Online Shopping
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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